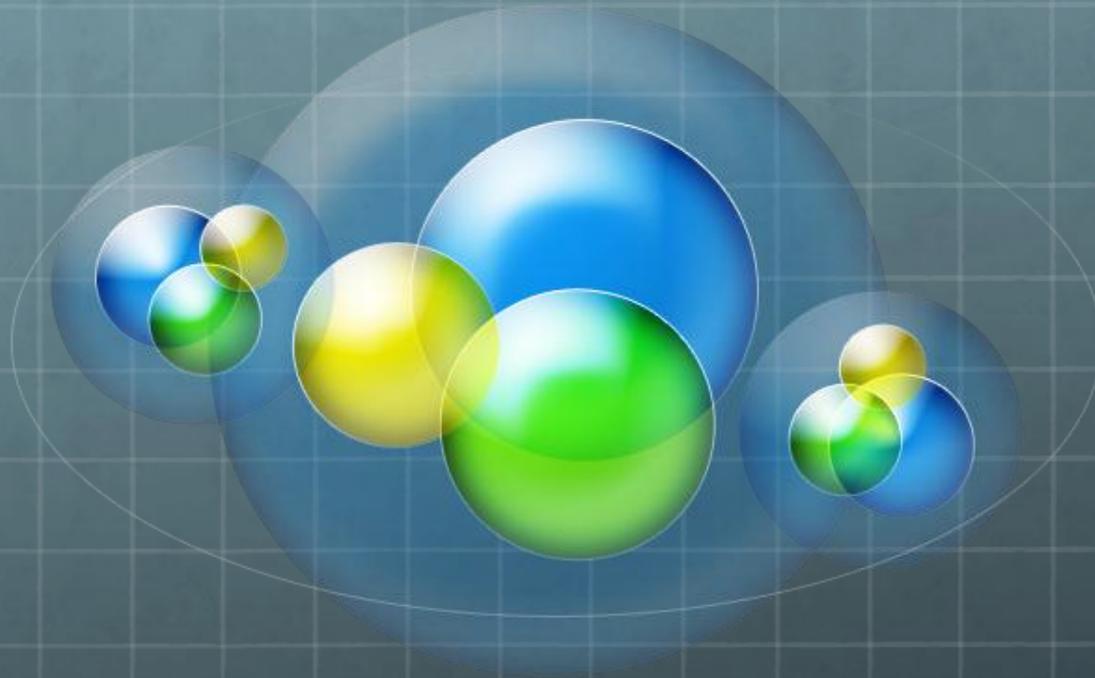


Engagement and Participation with Parent Carers,
Children and Young People (Version 6 - March 2015)
Appendix 13 –Student Presentation to the Council for
the Disabled Children, Surrey



Local Offer Focus Group

Who are we?

- SE7 Group is a focus group of Further Education students who advised Surrey Council on the development of the local offer project.
- Introduction (James Howe)
- PowerPoint Designs (Joe Scott)
- Advised Final Design (Joseph Hanke)
- Conclusion (Joseph Hanke)

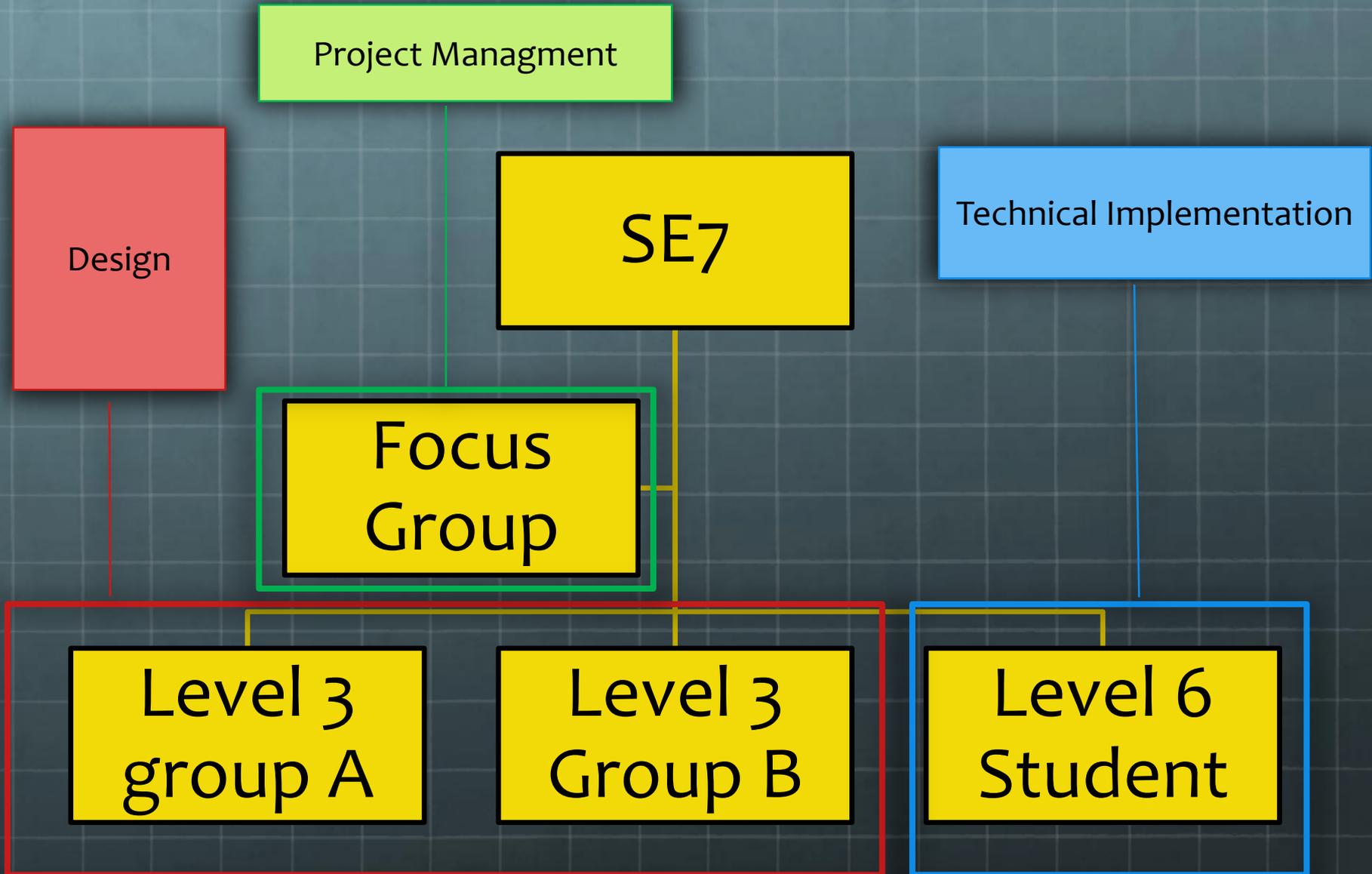
What is the Local Offer

-  Put all information about education, health and care services, leisure activities and support groups in one place.
-  To provide clear, comprehensive and accessible information about the support and opportunities that are available
-  To make provision more responsive to local needs and aspirations.

What were we asked to do?

- 🌐 To come up with ideas for a Website on the Local Offer
- 🌐 Provide design ideas for the website
- 🌐 Create Survey to get feedback
- 🌐 Create Prototypes for the Local Offer

Project Structure



What did we do?

-  Met once a fortnight –discuss ideas and assign actions
-  Created a Survey to find needs
-  Reviewed Student Designs and identified areas of good practice
-  Assisted with Technical Development (BSc Project)

Date: September 11, 2013

Location: C380

Start: 13:20

End: 14:00

Present: Joseph, Vanessa, James, Joe, Alex

Absent: Deborah, Viktor

Objectives

1. To review a site's needs, could have's and assign future actions

Site's Needs

- Accessibility
- Enlargement options
- Other external links
- Colour schemes
- Mobile-compatible/mobile formats
- Young-person friendly
- Good font size
- Consistent look and feel throughout the website
- Offers

9. How often do you access the Internet?

Once a month or less []

Once a week []

Several times a week []

Every day []

Several times a day []

Never []

11. Which of the following Websites do you use on a regular basis?

Amazon [] TripAdvisor [] Ebay []

Other (please state) _____

12. What is your preferred way of accessing the internet?

Mobile device [] Tablet [] Desktop PC []

Laptop [] Other (please state) _____

13. Where do you prefer links to be placed when you visit a website??

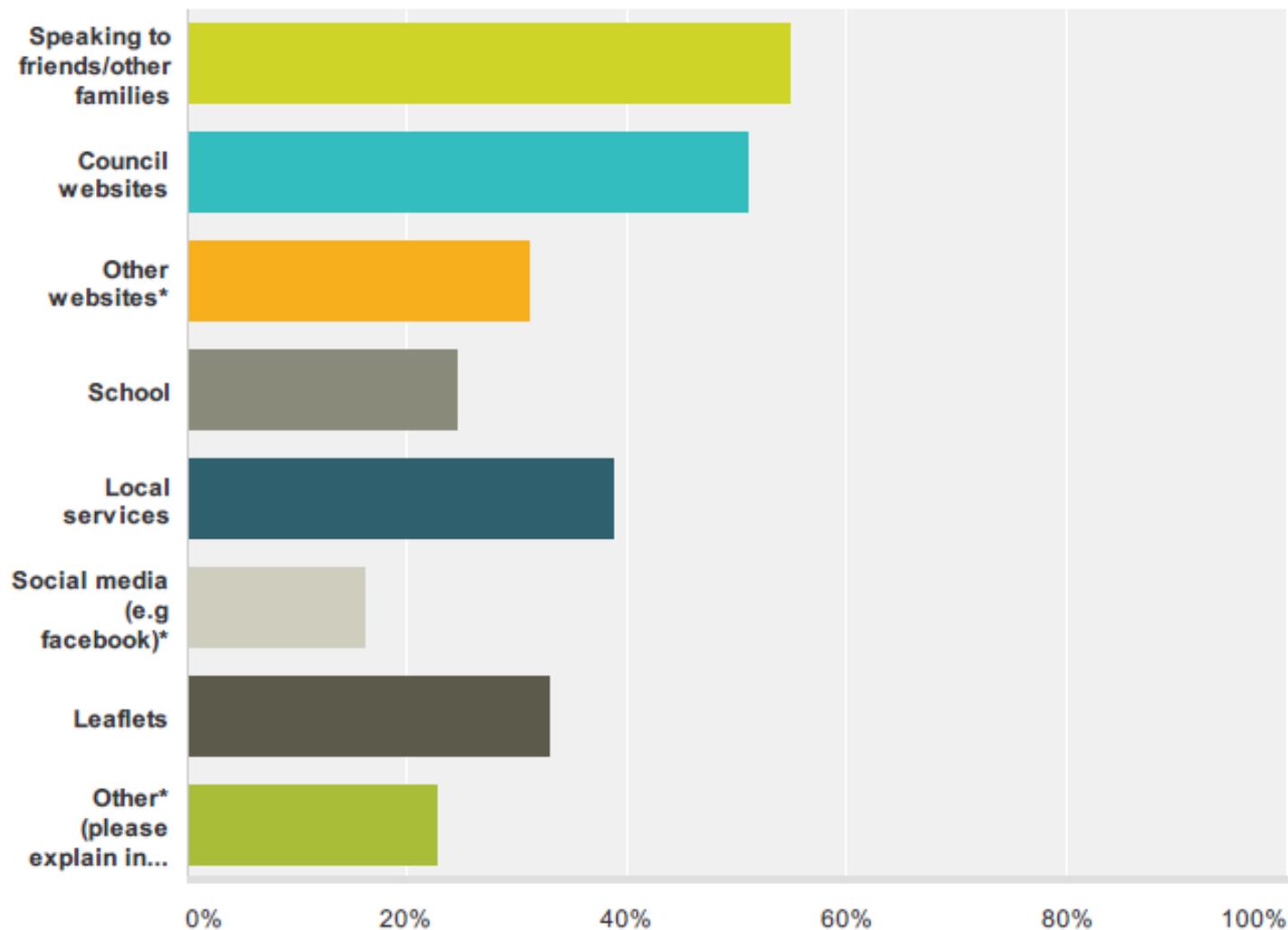
At the top [] On the left [] On the Right []

14. Where do you prefer the search bar to be placed when you visit a website?

Left side [] Middle [] Right side []

Q3 Where do you currently find out about provision available for SEND within the local authority?

Answered: 106 Skipped: 2



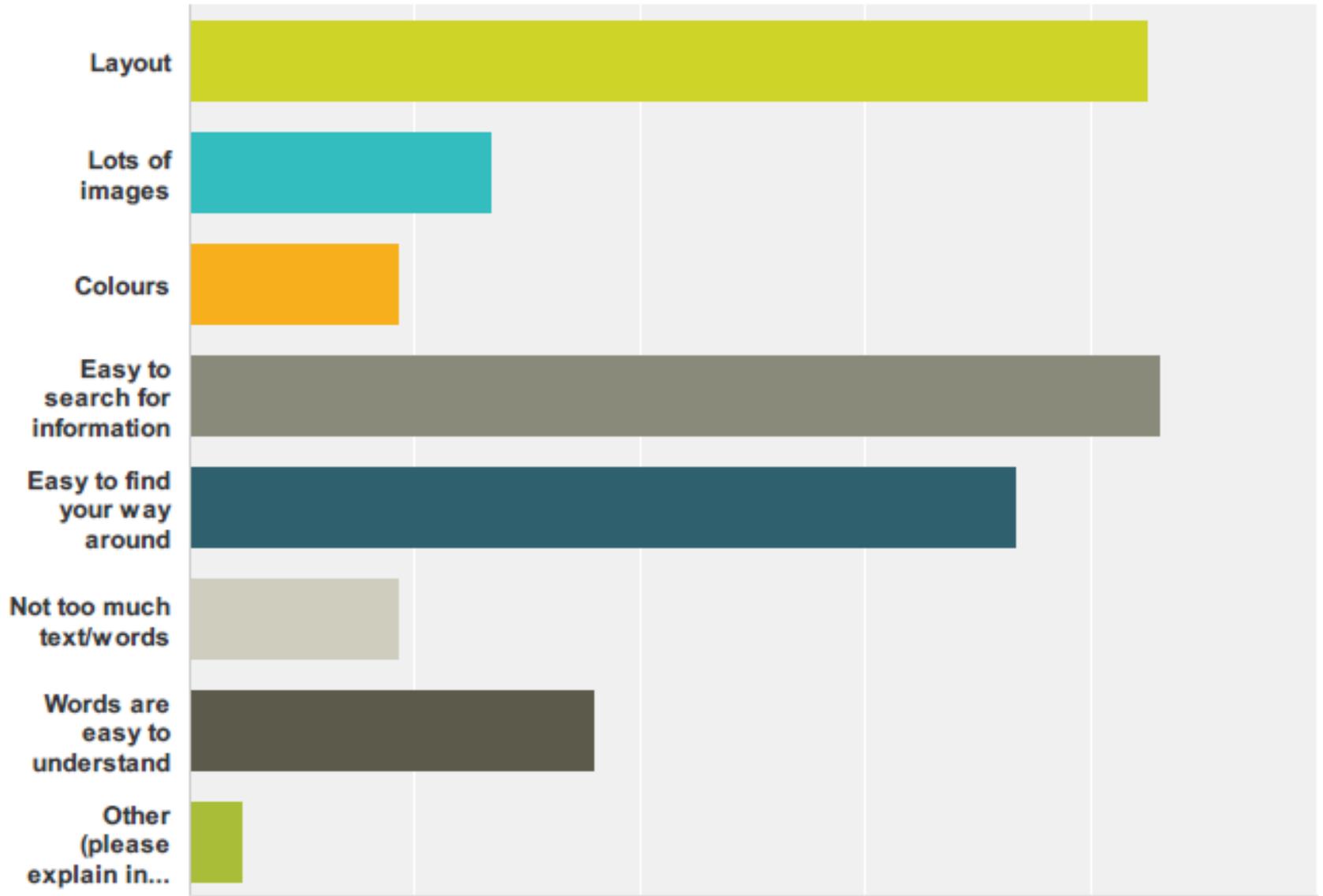
Q4 What would help you to find information about services for children and young people with SEND?

Answered: 83 Skipped: 25

#	Responses	Date
1	the thing that would help me to find information about services for children and young people with SEND is that we could be visiting different types of schools that deal with students who have got special educational needs and how we can change the system by next year September 2014.	12/11/2013 6:47 AM
2	1) If the information wasn't jumbled up in various different places, i.e in one place. 2	12/11/2013 6:31 AM
3	1) if all of the information was in one place. 2)	12/11/2013 6:29 AM
4	social media facebook or email but only the activities that you are interested in	12/11/2013 6:04 AM
5	Emails and post or texts	12/11/2013 1:47 AM
6	An a-z of services available either onsite or magazine form. Or perhaps collating services available in group style that different individuals can access e.g those with mobility difficulties; those with little verbal communication etc.	12/11/2013 1:30 AM
7	Anything I can find using Google!	12/10/2013 5:49 AM
8	Targeted support e.g. through email/in the post/ a newsletter possibly sent to families using local services or known by HV, Children's centre, other health professional already involved with my family	12/10/2013 3:01 AM
9	That ALL voluntary, local and official sources no matter if they supplied services, equipment, advice, anything that they be required to post and importantly UPDATE their info on one site that was the go to for all parents/carers. Not that these places couldn't have their own sites but that there was a requirement to place on this one site. Not many families don't have a computer these days and those that don't could access it at their local library. There is too much of a proliferation of papers and sites and too much fragmentation and overlap at the mo. Plus GPs/Health Visitors/Social Workers should be aware of things out there for families and direct them accordingly whether arranged through official channels or privately.	12/10/2013 2:11 AM

Q7 What features of these websites make it easy to use?

Answered: 86 Skipped: 22



Initial Results from focus group meetings

- 🌐 Clearly Laid out
- 🌐 Ability to customise
 - 🌐 Contrast
 - 🌐 Size
- 🌐 Ability to get user feedback

Client Side Customisation of Websites: Website Plan

Home Page

Home

Services

Contact Us

Feedback/Review

A

A

A

Picture

Primary text

Picture

Services Page

Home

Services

Contact Us

Feedback/Review

A

A

A

Visual Impairment

Speech Impairment

General Difficulties

Picture

Video

Primary text

Services Page (Visual Impairment)

Home

Services

Contact Us

Feedback/Review

A

A

A

Visual Impairment

Speech Impairment

General Difficulties

Picture

Video

Primary text

Contact Us Page

Home

Services 

Contact Us

Feedback/Review

A

A

A

Visual Impairment

Speech Impairment

General Difficulties

Thank you for visiting our website.

Address:

Telephone: _____

Email: _____

Picture

Opening Hours:

Feedback/Review Page

Home

Services

Contact Us

Feedback/Review

A

A

A

Visual Impairment

Speech Impairment

General Difficulties

Thank you for visiting our website.
Before you leave would you mind
completing a review of the site?

Visitor's Review

Submit



Video

Protoype Site

Developed by Viktor Adeyeye (BSC Student)

What you see

Search

Accessibility features

Help

Login

News

Video/Images

about:blank

surreylocaloffer



Search

Where?

Text size A A A Colour

C

C

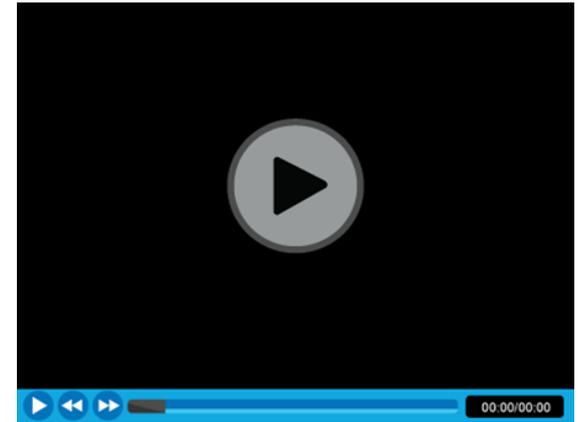


[Sign In](#) | [Register](#)

News

Here's the latest!

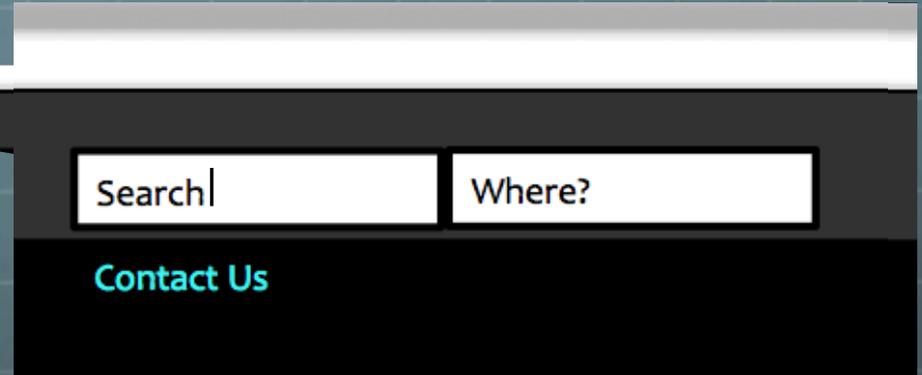
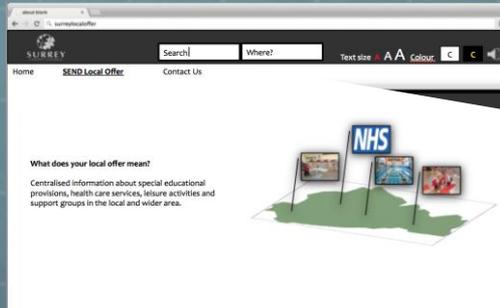
SE7 Project takes on Local Offer



What does your local offer mean?

Centralised information about special educational provisions, health care services, leisure activities and support groups in the local and wider area.

Search



Search keyword paired with Where? For specific events.

Search without specifying where for more results.

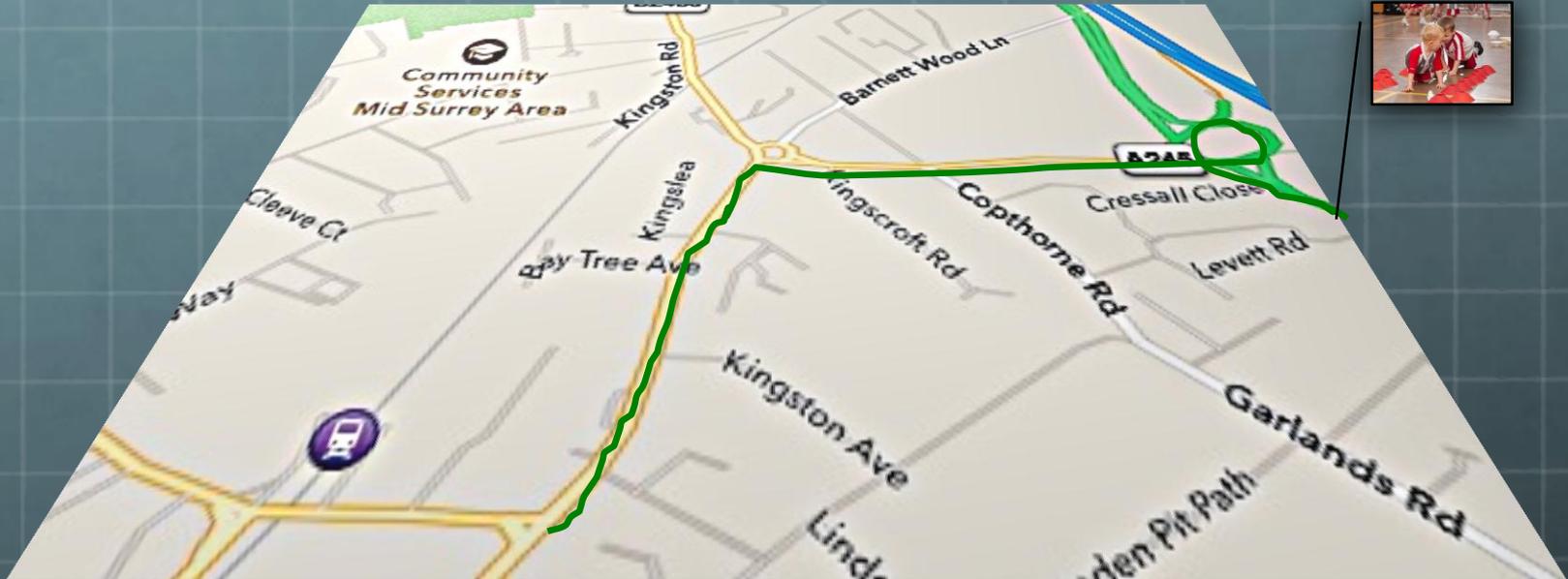
Search by where to give results of a different kind of events.

Links to events.

Users are able to add results to a shortlist.

Still Searching

Geographical interaction/representation for planning



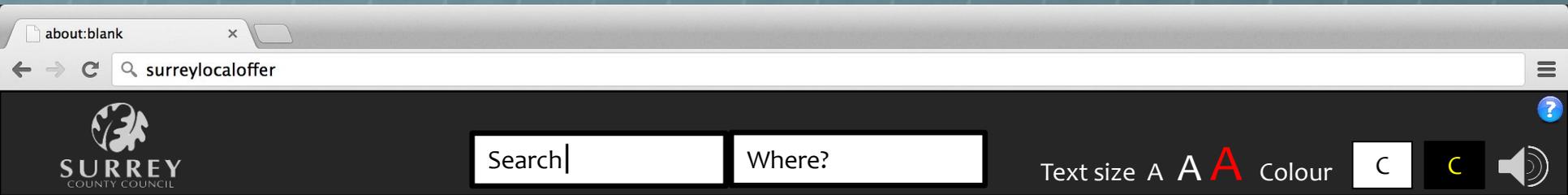
Rank results by distance

View on map

Plan journey

Accessibility - Text size

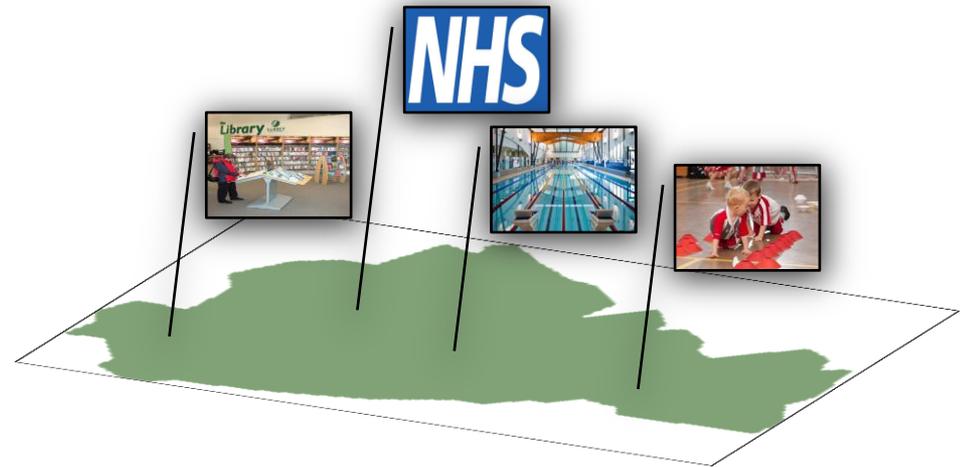
You can use the icons at the top of each web page to change the size of the text



Home **SEND Local Offer** Services Contact Us Sign In | Register
Feedback/Review

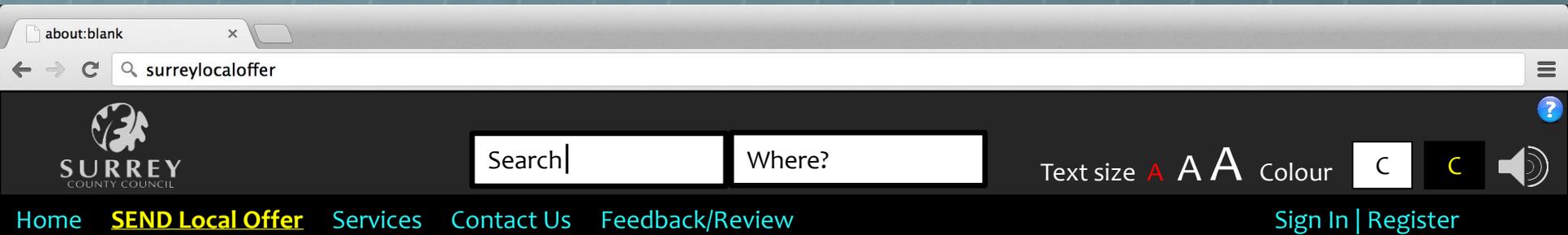
What does your local offer mean?

Centralised information about special educational provisions, health care services, leisure activities and support groups in the local and wider area.



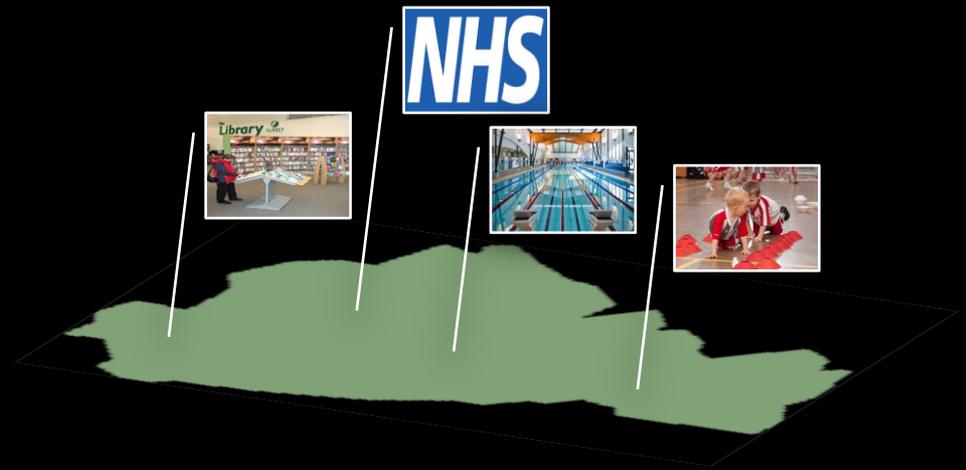
High contrast

The high contrast version of the web page allows the text to become more readable



What does your local offer mean?

Centralised information about special educational provisions, health care services, leisure activities and support groups in the local and wider area.



User Features

Users can submit events and services to the web site



Event /Service form is filled
And submitted by user



Form is reviewed by site
administrator/moderator



form is then published
and Added to database



User can add to website

Final Site



Welcome to the Surrey Local Offer

The Local Offer contains information about services relating to special educational needs, disabilities, education and more.

- ✓ Find local activities, groups and support near you
- ✓ Find information about how to access Council and NHS funded services
- ✓ See what other people are saying about services and have your say (coming soon)

[Hide this](#)

[More information](#)

[Read a short tutorial](#)

Search by keyword

Search by postcode

e.g. schools, leisure

Search

Find local services that can help you.

Changemakers

📌 Pin

👍 Recommend (0)



We work to unlock the leadership potential of young people. Our vision is a world in which young people have the skills, confidence and values to lead positive change, and a society that supports them to do so.

Eligibility Criteria

Free to use? ✖

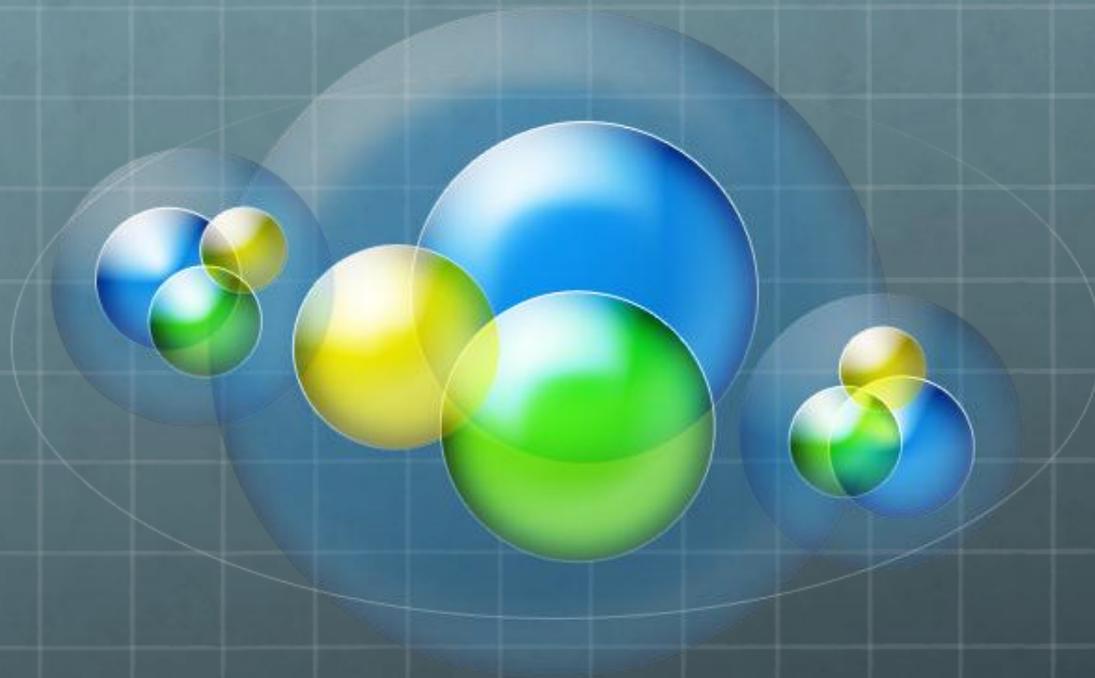
Contact Details

02030789593

✉ info@changemakers.org.uk

Read More

🔗 [Website](#)

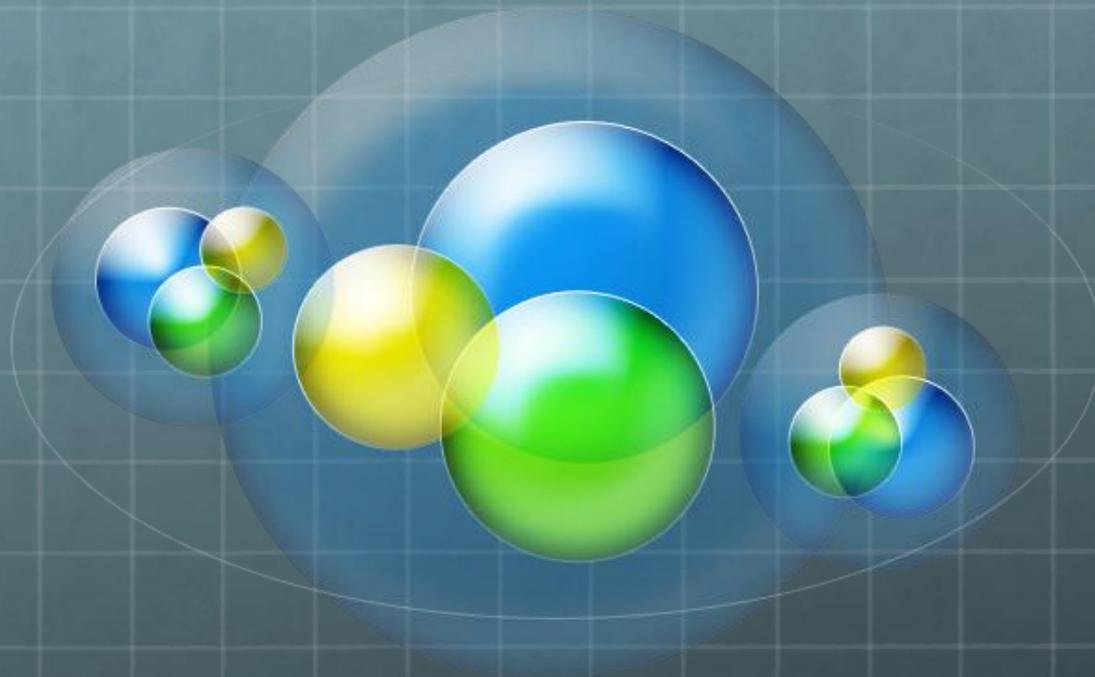


Feedback on SE7

What did the Council get out of it?

Surrey Feedback

- 🌐 Meeting with partners and parents across Surrey
- 🌐 Working with a variety of people, in particular post 16 and students – making links!
- 🌐 Most useful has been the student input – key to involve the ‘end’ user and value their technical/creative input
- 🌐 Being a multi-agency group and including young people
- 🌐 The opportunity to gain a wider understanding of the Local Offer and the requirements of the users
- 🌐 Genuine partnership working and the ability to gain feedback from various stockholders in one forum
- 🌐 Voicing problems/frustrations/issues to find solutions for – and working towards them!



Feedback on SE7

What did the student get out of it?

Deborah Tekyi - Ansah



- Whilst partaking in this project I learned how much team work is important when dealing with big projects
- This experience opened my eyes to how much effort and dedication is needed to make a project a success and has given me the experience I need when dealing with projects in the future
- I also learnt how to work on a time plan and the importance of keeping up to date on completing tasks
- I am very pleased with having the opportunity to work on such a great project and now have relevant experience when it comes to project handling.

Alex Carratu



- 🌐 I have enjoyed the creativity aspect of the project, which enabled me to experiment with different PowerPoint elements to create some ideas on how the site could potentially look.
- 🌐 It has been a very rewarding experience for me over the past nine months and I have enjoyed working as a team with excellent people, all of which have contributed something towards this amazing project.

James Howe



I have enjoyed being part of a large varied team all working toward one single goal.



I knew from the start that a project like this would really make a difference to a wide range of people



I have enjoyed seeing the improved cooperation between health, education and Local Authorities in order to improve the facilities that are available for young people who really need them

Joe Scott

- 🌐 I learnt that I am able to express what I need to enable me to use any website and give out good advice to anyone who asks for it.
- 🌐 I am more confident in telling people that I have a dual sensory lose.

India



Questions